New Member/First Time Attendee Orientation

NCDA Virtual Annual Conference

January 27, 2021

Speakers

Vicki Watson

Executive Director

National Community Development Association

vwatson@ncdaonline.org

Marcy Esbjerg

Director

Community Development

Pasco County, FL

NCDA Membership Subcommittee Co-Chair

mesbjerg@pascocountyfl.net

NCDA History - Origins

- 1968 – Model Cities Program legislation passed by Congress (LBJ's "War on Poverty")
- 1968 – Model Cities Directors' Association formed
- 1974 – Community Development Block Grant replaces Model Cities Program
- 1974 – Association name changed to National Model Cities and Community Directors' Association
- 1979 – Association name changed to National Community Development Association
- June 2019 – NCDA Celebrates 50 Years

President Gerald Ford signs legislation for CDBG, 1974

NCDA Staff

Primary Staff

Vicki Watson, Executive Director

Steve Gartrell, Conference Director/Training Director

Michael Lightfield, Controller

Jim Welfley, Technology Manager

In Addition…

Melissa Pond (City of Quincy, MA), Social Media Manager/Conference A/V/Photographer

In Addition…

Numerous trainers

Amaya Daniel - intern

Board of Directors

44 Board Members

All regions represented

OFFICERS

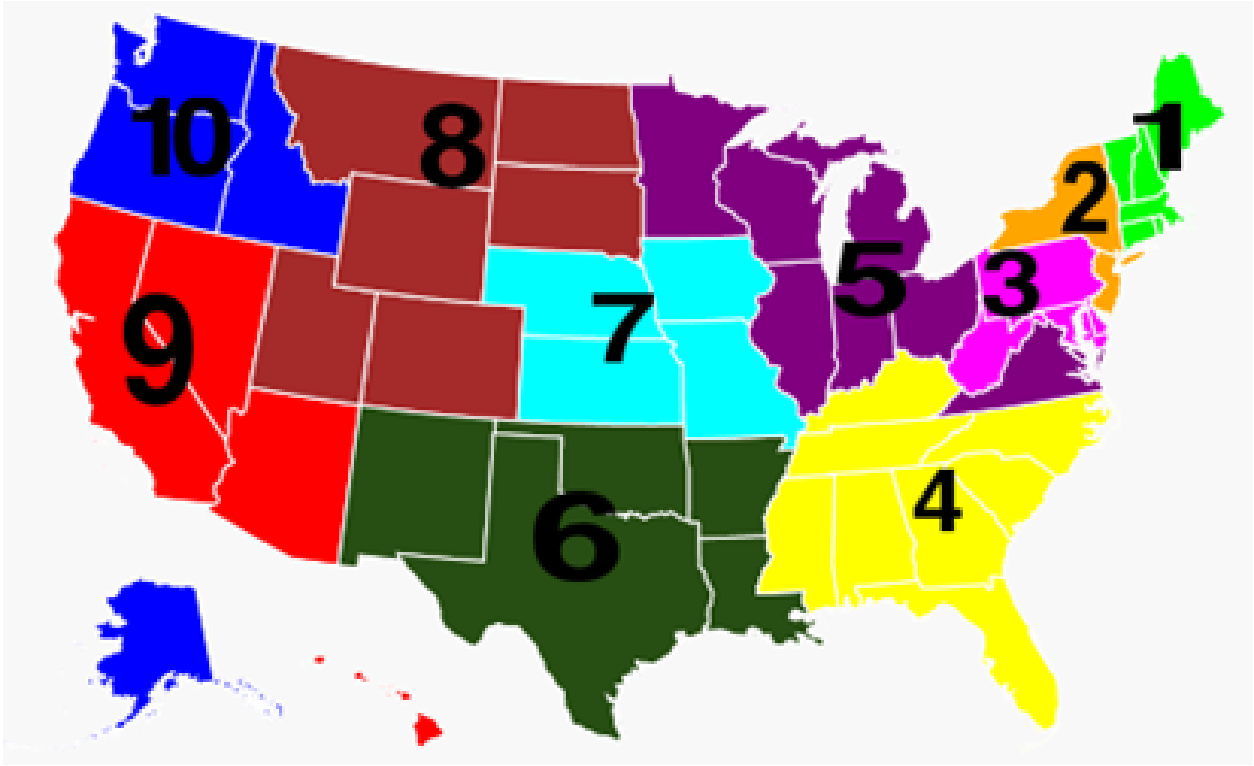
President – Sheryl Kenny, Arlington, TX

Vice-President – Anne Marie Belrose, Boston, MA

Secretary – Keith Lampkin, Clarksville, TN

Treasurer – Debra Rhinehart, Seattle, WA

NCDA Regions



Region 1 – New England

Region 2 – New York/ New Jersey

Region 3 – Mid-Atlantic

Region 4 – Southeast/ Caribbean

Region 5 – Midwest

Region 6 – Southwest

Region 7 – Great Plains

Region 8 – Rocky Mountain

Region 9 – Pacific

Region 10 – Northwest

NCDA Subcommittees

Six Subcommittees

- Community Development
- Housing
- Economic Development
- Membership
- Planning and Professional Development
- Technology

NCDA Membership Benefits

Responsive Staff

National Network of Practitioners

Legislative & Regulatory Impact

Email Alerts & Monthly Newsletter

Training & Conferences

National Community Development Week Campaign

NCDA Member Benefits: Advocacy
NCDA Policy Subcommittees

NCDA Member Benefits: Advocacy 2021 Legislative/Regulatory Priorities

Protect/Increase Program Funding

CDBG, HOME, ESG, CoC, Section 108

Reduce Statutory Burden/Increase Program Flexibility

- 15% set-aside of HOME funds for CHDOs
- 24-month commitment deadline for HOME funds
- Increase HOME admin to 15%
- CDBG public services cap

Reduce Regulatory Burden/Increase Program Flexibility

- Streamline CDBG Special Economic Development Activities
- CDBG timeliness

NCDA Member Benefits: Advocacy
CDBG Coalition

CDBG

COMMUNITY DEVELOPMENT BLOCK GRANT COALITION

NCDA Member Benefits: Advocacy National Community Development Week

April 5-9, 2021

NCDA Member Benefits: Professional Development / Training

Shirletta Best provides Advanced CDBG Training, June 2018 (Long Beach, CA)

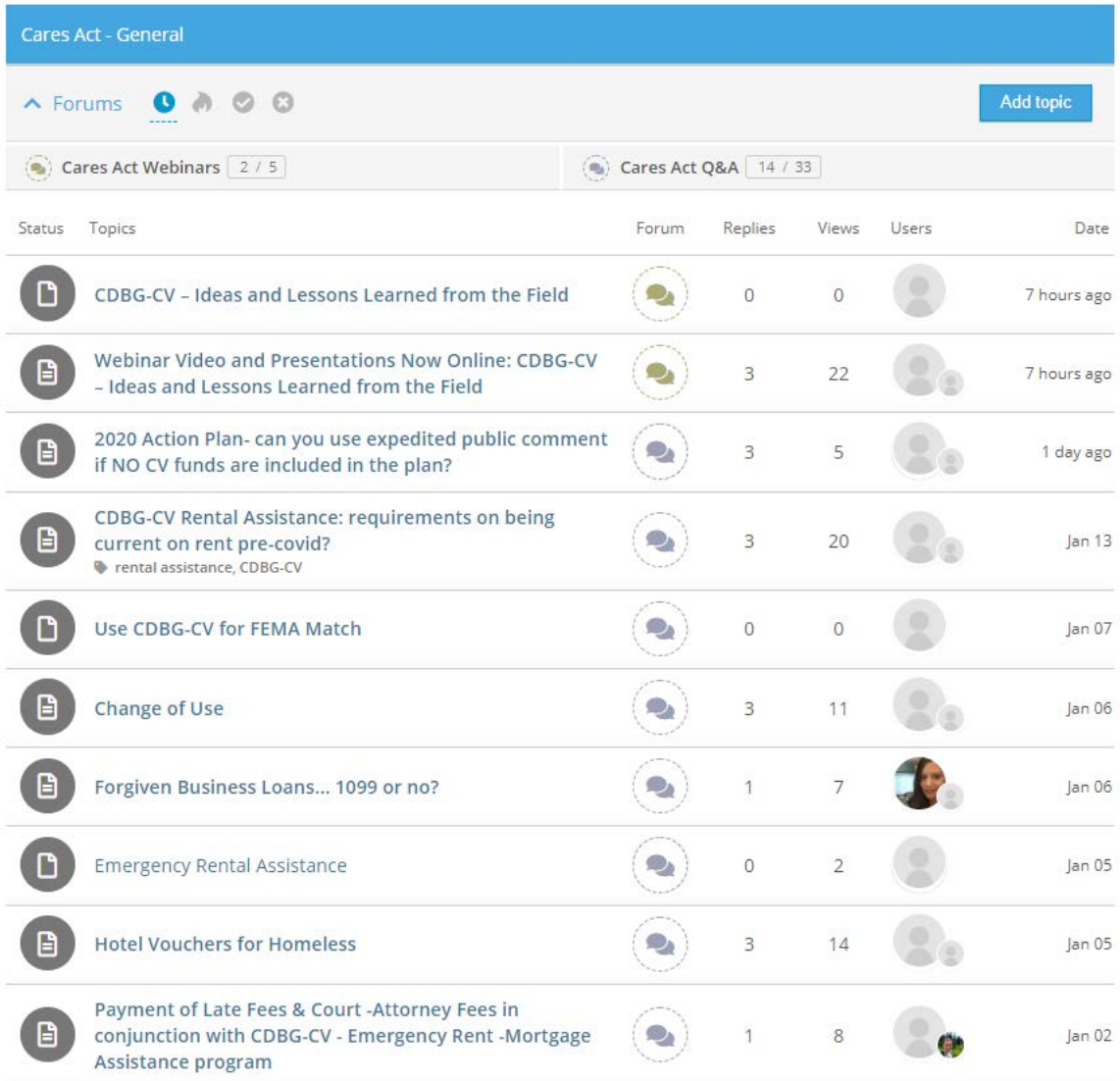
NCDA Member Benefits
Professional Development/Training

- Online basic courses
  - CDBG, Subrecipient Management, IDIS, HOME
- Online primers
  - CDBG, HOME, Subrecipient Management, IDIS
- Upcoming courses

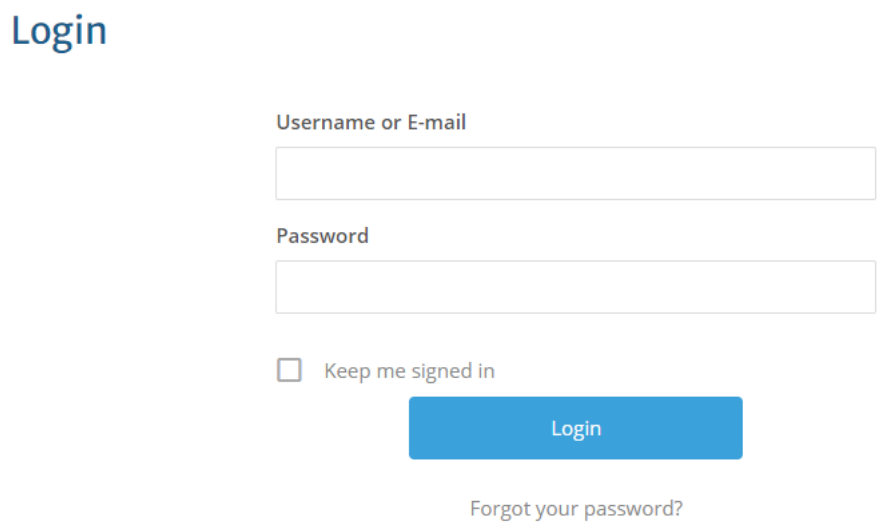
NCDA Member Benefits: Peer Learning Conferences

- **Winter Conference**
  - Peer best practices
  - Networking
  - Hill visits
- **Annual Conference**
  - Project tours
  - Peer best practices
  - Networking

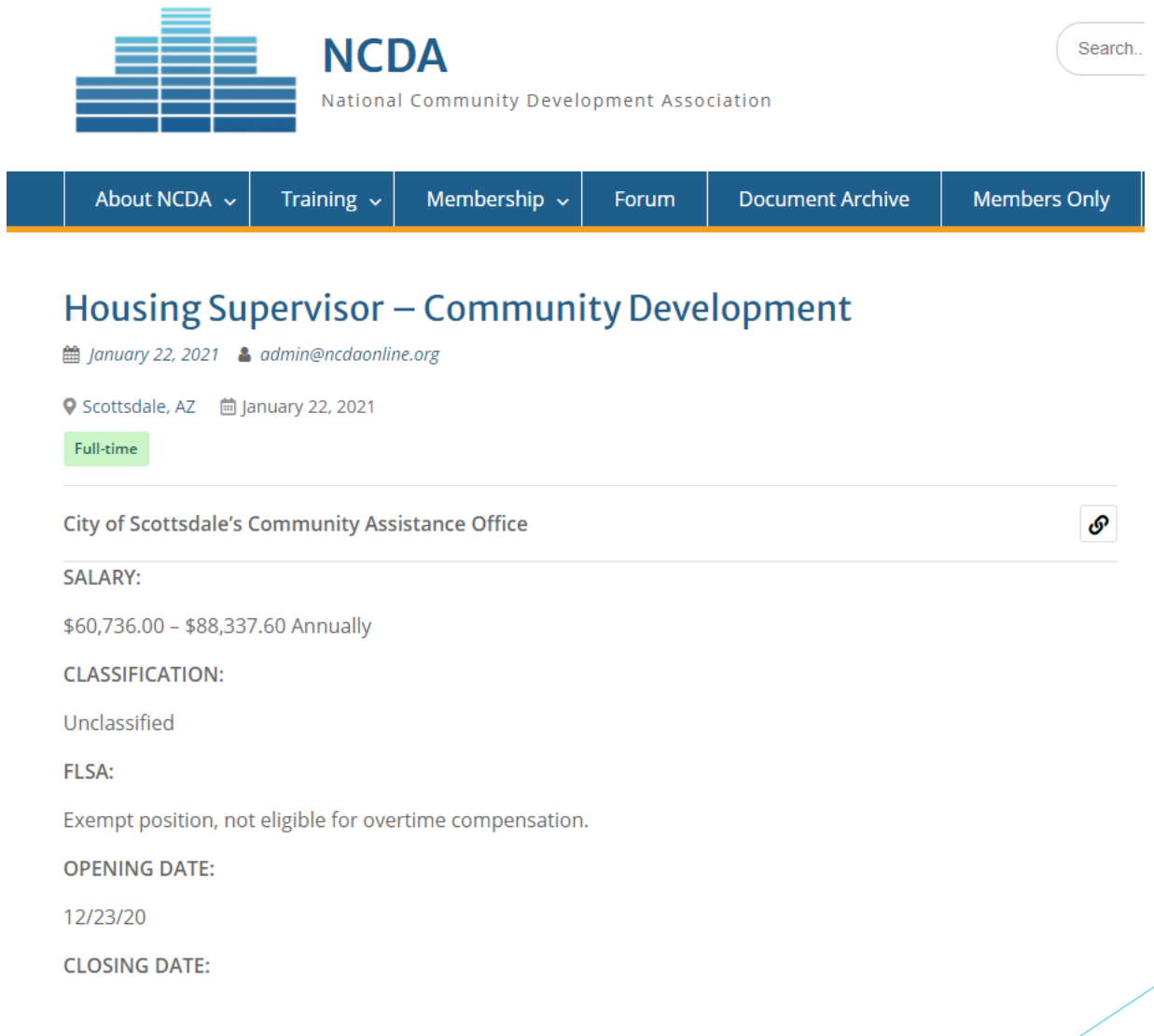
NCDA Member Benefits: Peer Learning



NCDA Member Benefits: NCDA Website Members Only Log-in



NCDA Member Benefits: NCDA Website Jobs Board



NCDA Member Benefits: NCDA Provides You With The Latest Information

Email alerts

Webinars

- Eight webinars on CARES Act Funding
- Two webinars on community development software
- Upcoming webinars

Washington Report Newsletter

We Invite You to Join NCDA

Go to the following link for membership information:

https://ncdaonline.org/membership/

- Membership Dues
- Membership Commitment Form

Questions?